

## The 2018 Lincoln Navigator Versus the 2018 Cadillac Escalade

It's interesting to note that the same person is responsible for creating both the Lincoln and the Cadillac: Henry M. Leland. It is also interesting to note that both these brands are still being manufactured to this day after being founded by Leland over 100 years ago. What was that old adage of "If it's worth doing ...?" Yeah, this certainly applies to Henry Leland.

The Lincoln Navigator and the Cadillac Escalade are both full-size luxury SUVs that are revered by those who own them and they are both goal setters for those who want them. These big hunks of drivable luxury are the results of continued refinement, innovative technologies, dynamic materials, and honed craftsmanship that come together to offer us the finer things in life. So, when it comes to these rivals that have been around since the early 1990s, let's take a closer look at what they have to offer.

### **COMPARISONS BETWEEN THE 2018 LINCOLN NAVIGATOR AND THE 2018 CADILLAC ESCALADE**

**Starting MSRP:** Lincoln Navigator: \$ 72,055.

**Starting MSRP:** Cadillac Escalade: \$ 73,995.

### **A CLOSE-UP LOOK AT THE 2018 LINCOLN NAVIGATOR**

The 2018 Lincoln Navigator is a full-size luxury SUV and it has been completely redesigned for 2018. MotorTrend says "Lincoln goes for broke on luxury." It is offered in four luxurious trim levels: Premier, Select, Reserve, and Black Label. All-wheel drive is standard with the Black Label trim, and you also get a choice of three (even more luxurious) trims: Destination, Yacht Club, and Chalet.

**The Premier** comes loaded with standards that are simply mind boggling: 20" turbine-style wheels, LED adaptive headlights, power lift-gate, trailer towing package, keyless entry and ignition, front and rear parking sensors, first and second-row leather seats with leatherette third row seats, rearview camera, blind-spot monitoring with rear-cross traffic alert, power tilt and telescoping steering wheel, eight-way power front seats with heating and power lumbar adjustment, driver memory seat settings, power folding 60/40 split third row bench, power-adjustable pedals, folding second-row captain's chairs, automatic climate control for all three seating rows, 10-inch touchscreen with Sync 3 interface, a 14 speaker surround sound audio system, Apple CarPlay, Android Auto compatibility, configurable gauge cluster display, voice controls, navigation, and has six USB ports throughout the spacious interior and a 110 volt outlet. The Lincoln Navigator also features laminated windows with noise-cancelling technology.

**The 2018 Lincoln Navigator Select** adds upgraded leather upholstery with fine stitching, 22-inch wheels, adaptive suspension dampers, a heated steering wheel, power-folding running boards, wireless charging pad for personal media, and surround-view parking camera system.

**The 2018 Lincoln Navigator Reserve** adds 24-way power adjustable front seats with ventilation, a beautiful panoramic sunroof, exterior welcome lights with Lincoln insignia, and illuminated seat belt buckles.

You can opt for the Technology Package for both the Select and Reserve that comes with an automated parking system, and automatic high beams, a heavy-duty trailer tow package, forward collision mitigation with automatic braking, adaptive cruise control, and a head-up display.

**The 2018 Lincoln Navigator Black Label** themes of Destination, Yacht Club and Chalet take you to an entirely different level with everything from the Premier, Select, Reserve, and the Technology Package and then adding the following: A Revel Ultima 20-speaker sound system, premium leather upholstery throughout, additional chrome trim on the exterior, ambient lighting, 30-way power adjustable driver and passenger front seats with massage, and a rear-seat dual headrest entertainment system. You are also privy to the exclusive Black Label membership where you have your own personal Concierge to set up routine maintenance and service for you, along with private chauffeur service in your own Navigator if you would like.

The 2018 Lincoln also offers an available Adaptive Suspension system and the Lincoln Drive Modes that let you fine tune your traction with just a twist of a dial where you choose from six distinct modes that allow fine-tuned traction for virtually any driving condition.

## **A CLOSE-UP LOOK AT THE 2018 CADILLAC ESCALADE**

**The 2018 Cadillac Escalade** is offered in four trim levels: Escalade, Luxury, Premium Luxury, and Platinum.

**The Escalade Base** comes with 20" alloy wheels, automatic windshield wipers, LED headlights with automatic high beams, power liftgate, power-folding and auto-dimming outside mirrors, cruise control, rocker-sill passenger steps, a trailer hitch receiver and wiring harness, remote ignition,, cargo rails for the roof, keyless entry and ignition and remote ignition, Magnetic Ride Control suspension, automated parking system, front and rear parking sensors, climate control in all three zones, leather upholstery, heated and cooled 12-way power adjustable front seats, customizable instrument display, power-adjustable pedals, a power-operated and heated tilt-and-telescoping steering wheel with wood trim, 60/40 split power folding third row seats, heated second-row bucket seats, driver seat memory function, and a 110 volt power outlet, active noise cancellation, universal garage door opener, OnStar emergency telematics, surround-view outside camera, navigation system with voice activation and real-time traffic, CUE infotainment system, W-Fi hotspots, 8" touchscreen interface, Apple CarPlay and Android Auto, wireless charging pad, Bluetooth phone and streaming audio, satellite HD radio, five USB ports, and auxiliary audio input.

**The Luxury Trim** adds a sunroof, 22" wheels, blind-spot monitoring with rear-cross traffic alert, lane keeping assist, adaptive headlights, forward collision alert with low-speed crash mitigation, head-up instrument display, power-adjustable second-row seats, and a vibrating safety-alert driver seat.

**The Premium Luxury** adds a rear entertainment system with a single screen with MHL and HDMI output, adaptive cruise control, and two wireless headphones.

**The Platinum** trim adds a cooled center console bin, power-retractable passenger steps, premium leather upholstery, unique exterior and interior style upgrades, and 18-way power driver and passenger front seats with massage, faux-suede headliner, and dual rear entertainment system.

### **POWERTRAIN COMPARISONS:**

**The 2018 Lincoln Navigator** offers only one engine this year: A twin Turbocharged 3.5L V6 that puts out 450 hp and 510 lb-ft of torque. It has a 10-speed automatic SelectShift transmission and gear shifters that look like a piano keyboard are mounted on the dash for easy access. You have the option for multiple drive modes that automatically adjust to different driving conditions, as well as an automatic towing adjustment when a utility trailer has been attached. The 2018 Lincoln Navigator can tow up to 8,700 pounds when properly equipped.

As far as gas mileage goes, you can expect 16 mpg city and 23 highway miles.

**The 2018 Cadillac Escalade** houses a 6.2L, V8 engine that makes 420 hp and 460 lb-ft of torque and it's mated to a new 10-speed automatic transmission. Rear wheel drive is standard; four-wheel drive is optional with a 2-speed transfer case for low-speed mobility for off-road conditions. Towing capacity for the Escalade is 8,300 pounds for the rear-wheel drive model.

As far as gas mileage goes, you can expect 15 city/22 highway mpg for the rear-wheel drive and 15/22 with the four-wheel drive.

The newly designed 2018 Lincoln Navigator has so many updated features and cutting-edge technology added to it, you just have to schedule a test drive and experience it for yourself. It is 200 pounds lighter due to its high-strength aluminum body, it offers Best-in-Class second and third row seating, features a no gimmick exterior with clean, classic lines, on-board WiFi, hidden cubbyholes with push-console access, the Lincoln insignia on the newly designed grille lights up upon approach along with all other exterior lighting that greets you, and it just lends an overwhelming sense of "welcome" upon approach.

The 2018 Lincoln Navigator truly has so much more to offer for so much less (money) than the Escalade. It's clear to see that the 2018 Lincoln Navigator showed up dressed and ready to play, and it means business.

References:

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